

# SUPPLYING THE DEMAND FOR TOP TALENT

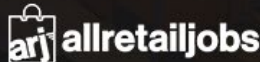
Recruitment Advertising Solutions for the  
Logistics Supply Chain Industry

**MEDIA KIT**

**JobsInLogistics**  
\_com



**FleetJobs**.com



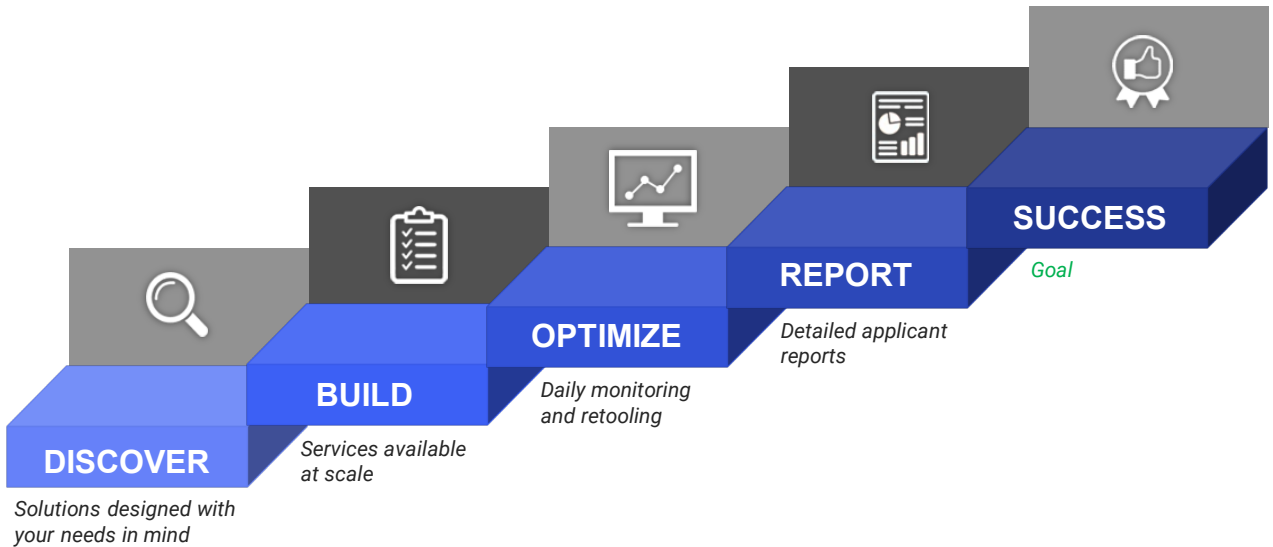
# About Us

For more than two decades, JobsInLogistics' suite of specialized supply chain job boards dominates online recruiting in the logistics, transportation, distribution, warehousing, manufacturing, freight forwarding, trucking, maintenance, delivery, 3PL and retail professions. Our family of niche job boards attract more qualified industry-specific candidates than any other source, yet at significantly lower prices.

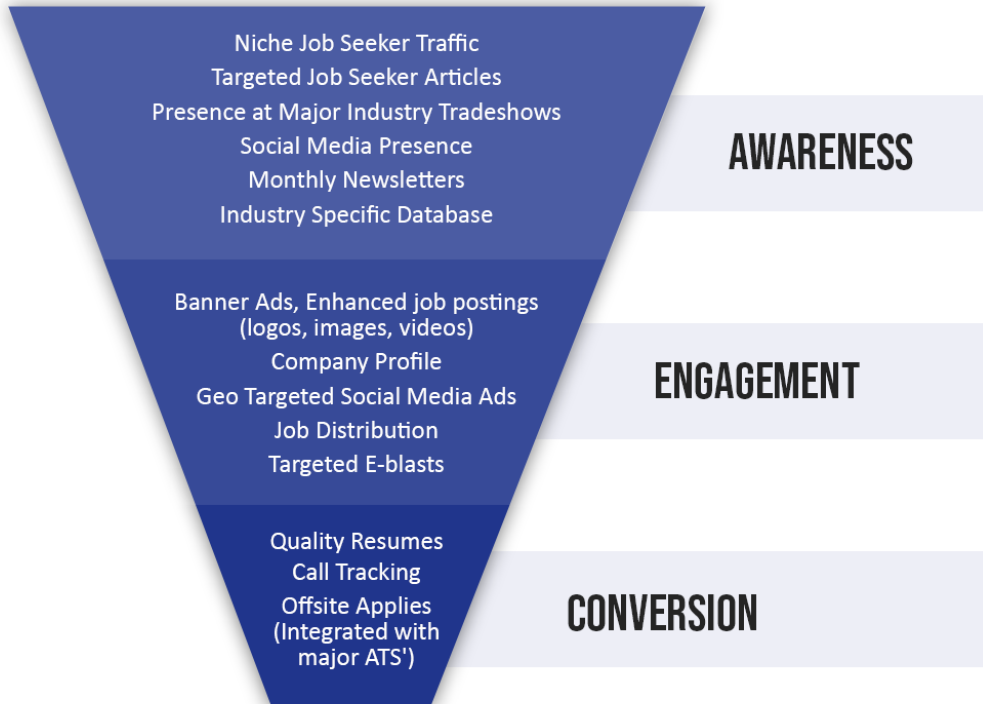


# Our Process

We take the time to learn each employer's unique needs and design packages with everything needed to successfully attract quality candidates in today's market.



# Strategy



# Benefits



► **Niche Traffic**



► **Custom Packages & Solutions**



► **Real-time Job Seekers**



► **Job Distribution**



► **Expert Guidance & Advice**



► **Lower Cost Per Hire**

# Audiences



**280,000**

Average  
Visitors/Month

**750,000**

Average  
Pageviews/Month

**900,000**

Resumes in  
our Database

**48,000+**

Facebook  
Followers

Hourly & Management | Warehouse | 3PL | Supply Chain Analysts | Freight Brokers | Distribution | Transportation | Purchasing | Inventory Management

**385,000**

Average  
Visitors/Month

**5+ million**

Job Views/Year

**700,000+**

Driver Profiles

**84,000+**

Facebook  
Followers



CDL & Non-CDL Drivers | Owner Operators | Trainees | Local | Regional  
Over-The-Road | Flatbed | Hazmat | Doubles | Tankers | Reefers

# Audiences



**190,000**

Average  
Visitors/Month

**490,000**

Average  
Pageviews/Month

**250,000**

Resumes  
in Database

Plant Management | Quality Control | Machinists | Production Planning  
Materials Management | Engineering | Maintenance



**200,000**

Average  
Visitors/Month

**450,000**

Average  
Pageviews/Month

**28,000**

Facebook Followers

Store & Corporate Management | Buyers | Receivers | Stockers | Customer  
Service | Sales Associates | Merchandisers | Visual Display | Planners



# Audiences



Fleet Management & Operations | Mechanics | Technicians | Warehouse | Drivers



**HomeDeliveryJobs.com** is a leading online platform connecting employers in the retail logistics industry with top job seekers. With a strong focus on the home delivery sector, our platform has established a significant footprint in the retail logistics space. We offer a comprehensive range of solutions and job opportunities, spanning across multiple locations nationwide, allowing employers to find the perfect candidates to meet their workforce needs. Our commitment to connecting employers with top talent has made us a trusted partner in the industry, providing a streamlined and efficient solution for recruitment in the home delivery sector.

Delivery Drivers | Local LTL Drivers | Selectors & Packers | Warehouse



# Specialized Branding Solutions

*Attract more candidates & increase your conversions*



## Enhanced Job Postings

Make your jobs stand out with a company video, HTML code, company logo and images to enhance your jobs on our niche job boards.



## Featured Jobs

Featured Jobs have top priority placement on the job search return page for a period of 30 days, allowing candidates to immediately see your openings.



## Banner Advertising

Showcase your brand and increase your visibility. Homepage and Search Results Page banners provide premium exposure to your jobs.



## Company Profile

Tell your story... Your images and text will appear above a list of all of your job posts. Let candidates know why you are the right company to work with!

# Specialized Branding Solutions

*Attract more candidates & increase your conversions*



## Sponsored Facebook Ads

Connect with an extended network of job seekers and we will promote your ad via industry related keywords and location.



## Targeted Email Blasts

Reach the talent you need to hire fast! We create an email campaign that targets candidates in our database that match your hiring criteria.



## Database Sourcing

Find candidates matching your requirements by performing a targeted search for relevant profiles. Filter your search by location, education, job title, license type, experience, etc.



## Call Tracking

Add call tracking and receive detailed reports to help measure valuable leads generated from your campaign. Reports include candidate phone number and call duration.

# Specialized Branding Solutions

*FleetJobs & HomeDeliveryJobs*



## Custom Screening Questions

Pre-qualify candidates with customized questions prior to the application and quickly find out whether or not an applicant meets your criteria.



## Sub Accounts for Recruiting Teams

Create sub accounts for recruiters to post jobs and process applications via their own logins using the master account's job inventory.

Applications will be received by specific sub account users.



## Instant Replies & Bulk Messaging

Reduce your time and effort. Instant replies and bulk messaging are available to reach all of your applicants with a personalized message.

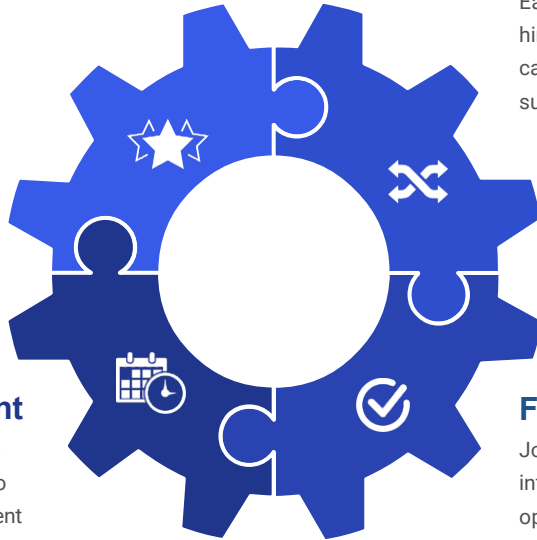
# What Makes Us Different

## Industry Experts

With 22+ years in the online job board industry, JobsInLogistics.com has developed deep long-lasting industry relationships that have stood the test of time. Working with our team means having more than 22 years of industry knowledge at your disposal.

## Daily Account Management

Our goal is your success. All performance data is collected, analyzed and retooled to help deliver the highest level of engagement and results, working to either correct any areas of weakness or optimize areas of strength.



## Flexibility

Each company is different and has unique hiring needs. We design tailored and flexible campaigns to meet those needs successfully.

## Full Service Experience

JobsInLogistics.com realizes that every interaction with a customer represents an opportunity to help achieve their goals. Our unmatched customer service and suite of quality solutions will take your recruiting efforts to the next level.

# Extended Exposure

*With our cross posting partnerships, our family of job boards provide more reach at no additional cost to you, to the largest job aggregators*



***Plus hundreds of national and local job boards!***

# What Our Clients Are Saying

*"You had absolutely fabulous, **knocked out-of-the-park cost per hire.**"*

*"I can't say enough about the team at JobsinTrucks. They are **consistently ranked as one of our top lead sources for cost-per-hire and are very easy to work with.** Not only do we get great results, but they take the time to get to know us and understand the goals that we set in place. Working with this team is always enjoyable and they continue to show that **they care about our results.**"*

*"The recruiters have seen a **noticeable increase in the quality of the applicants coming in** and have had a noticeable increase in their ability to reach these applicants and engage with them! I wanted to personally thank you for all the work you have done on your end to ensure their success, and clearly it is paying off! BRAVA – you guys are superstars!"*



# What Our Clients Are Saying

*"Great - I got someone in the truck looking for another for a unit that was just purchased. **I will recommend the service to everyone I know.**"*

*"We wanted to let you know we are seeing **3 hires on the board already** for JobsInTrucks this month - excellent job!"*

*"I wanted to take a moment to express my utmost appreciation for the exceptional work your team has been doing. Your ability to understand our brand and target audience has resulted in **highly effective and impactful campaigns**. The value we receive for the investment we make in hiring drivers is consistently exceeded."*

*"FleetJobs has allowed us to **increase our reach to drivers and auto technicians** within our region. Our openings can get lost on the larger job boards such as Indeed and LinkedIn, but FleetJobs specializes in connecting us with drivers and auto tech."*



# Trusted By

**HD**SUPPLY

**SCHNEIDER**  
NATIONAL

**DICK'S**  
SPORTING GOODS

amazon

**PENSKE**

popshelf

Walmart  **CFI**

**DAY &  
ROSS**

**XPO**

  
**MOHAWK**

**DOLLAR GENERAL**



**FRAYT**

amazon freight



**CRETE  
CARRIER**



**DHL**



Zūm

**TIMKEN**

*Wegmans*

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